

Message Text

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SUBJECT: WEEKLY HIGHLIGHTS

1. PSYCHOLOGICAL: PUBLIC INTEREST THIS WEEK FOCUSED OVERWHELMINGLY ON START OF IMPERIAL VISIT TO U.S. MEDIA ATTENTION, INCLUDING SATELLITE RELAY OF ROYAL COUPLE'S ARRIVAL IN WILLIAMSBURG, EMPHASIZED EXTREMELY THOROUGH SECURITY PRECAUTIONS IN TOKYO AND U.S. AND HIGH IMPORTANCE OF VISIT IN SYMBOLIZING PRESENT CHARACTER OF US-JAPAN ALLIANCE. AS VALUABLE BY-PRODUCT, INTENSIVE AND WIDE-RANGING JAPANESE MEDIA TREATMENT OF MAIN POINTS OF INTEREST ALONG EMPEROR'S ITINERARY IS EXPOSING PUBLIC TO ASPECTS OF AMERICAN HISTORY AND PRESENT-DAY SOCIETY OF WHICH MOST ARE ONLY VAGUELY AWARE. BICENTENNIAL THEMES ARE WELL HIGHLIGHTED, FOR EXAMPLE, BY JAPANESE MEDIA'S DETAILED COVERAGE OF WILLIAMSBURG HISTORY.

2. BICENTENNIAL-RELATED ACTIVITIES IN TOKYO: TWO MAJOR EXHIBITS RELATED TO BICENTENNIAL OPENED IN EXHIBIT GALLERIES OF MAJOR TOKYO DEPARTMENT STORES. ATMIATSUYA DEPARTMENT STORE ON GINZA, VERY LARGE "AMERICAN FRONTIER DAYS" EXHIBIT, PRESENTED IN COOPERATION WITH CHUNICHI/TOKYO SHIMBUN AND LOS ANGELES COUNTY MUSEUM, ACTUALLY SPANS U.S. PREHISTORY AND HISTORY THROUGH UNCLASSIFIED

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19TH CENTURY WITH ITEMS RANGING FROM REAL MOUNTED BUFFALO,

CONESTOGA WAGON, INDIAN CRAFTS TO WORKING MODES AND REPLICAS, ELABORATE PHOTO EXHIBITS, FILM SHOWINGS AND BOOK AND POSTER EXHIBIT. BOOKLET FOR EXHIBIT IS SLICK-PAPER 120-PAGE LAVISHLY ILLUSTRATED ESSAY ON U.S. CULTURAL AND SOCIAL HISTORY. USIS HELPED STORE GET ARBA SEAL AND CERTIFICATION AND HELPED RESOLVE SUCH DIFFICULTIES AS CUSTOMS CLEARANCE FOR COLLECTION OF REAL GUNS FROM OLD WEST. DCM THOMAS SHOESMITH OPENED EXHIBIT. SIMULTANEOUSLY SHOWING AT SEIBU DEPARTMENT STORE IN NORTH TOKYO IS ARMAND HAMMER ART COLLECTION, WHICH PRINCE AND PRINCESS TAKAMATSU OPENED IN PRESENCE OF AMBASSADOR. EXTENSIVE MEDIA ATTENTION TO THIS MAJOR EXHIBIT HAS HELPED SWELL CROWDS VIEWING COLLECTION IN WHICH AMERICAN WORKS CLEARLY ARE ARTISTICALLY MOST OUTSTANDING.

3. IMPORT USIS PROGRAMS:

A. LABOR SPECIALIST TALKS WITH LABOR LEADERS: STANFORD UNIVERSITY PROFESSOR OF LABOR LAW, WILLIAM GOULD, WAS PROGRAMMED AT OSAKA AMERICAN CENTER (OAC) WITH LEADERS IN LABOR MOVEMENT AND BUSINESS, MEDIA AND ACADEMIA, GIVING PRESENTATION COMPARING DIFFERING INDUSTRIAL AND LABOR RELATIONS SYSTEMS. ALTHOUGH GOULD TENDED TO PROVIDE TOO MUCH DETAIL, HE WAS JUDGED EFFECTIVE AND PARTICULARLY GOOD AT FIELDING BOTH BASIC AND TECHNICAL QUESTIONS. OAC CO-ORDINATED PROGRAM PLANNING WITH UNION LEADERS AND GOVERNMENT OFFICES CONCERNED WITH LABOR AFFAIRS. GOULD ALSO PROGRAMMED AS MAJOR PARTICIPANT, UNDER ARRANGEMENTS BY NAGOYA AMERICAN CENTER, AT TWO-DAY 18TH JALESA MEETING (JAPAN-AMERICAN LABOR EXCHANGE STUDY ASSOCIATION), WHERE HE GAVE WELL-STRUCTURED HISTORICAL PRESENTATION ON U.S. LABOR RELATIONS AND SHARED PODIUM WITH NAGOYA UNIVERSITY LABOR RELATIONS PROFESSOR KAZUO KOIKE. SESSIONS WITH GOULD, IN AICHI PREFECTURE LABOR CENTER, ELICITED LIVELY DISCUSSION AMONG 22 LOCAL AND NATIONAL LABOR UNION LEADERS ATTENDING MEETING.

B. POLITICAL COUNSELOR DICK PETREE: AS FOLLOW-ON AND RE-INFORCEMENT FOR GAINS OF SECDEF SCHLESINGER VISIT IN AUGUST, FUKUOKA AMERICAN CENTER STAGED PROGRAM FOR 35 MEMBERS OF JUNIOR CHAMBER OF COMMERCE INTERNATIONAL AFFAIRS COMMITTEE FEATURING U.S. EMBASSY POLITICAL COUNSELOR PETREE TALKING ON SECURITY ISSUES RAISED DURING SECDEF VISIT, ESPECIALLY UNCLASSIFIED

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MATTERS RELATING TO KOREA. AUDIENCE DESCRIBED PROGRAM AS USEFUL AND VERY EFFECTIVE.

C. ACADEMICIAN ON POST-WATERGATE POLITICS: HARVARD PROFESSOR OF GOVERNMENT, RICHARD NEUSTADT, IN JAPAN ON ACADEMIC BUSINESS, WAS PROGRAMMED AT KYOTO AMERICAN CENTER. WITH PROMINENT AMERICOLOGIST NAGAYO HOMMA AS MODERATOR AND AUDIENCE OF 50 KYOTO UNIVERSITY PROFESSORS, STUDENTS, MEDIA

REPRESENTATIVES AND LOCAL GOVERNMENT OFFICIALS, NEUSTADT SPOKE ON "AMERICAN POLITICS AFTER WATERGATE: IMPLICATIONS FOR UPCOMING ELECTIONS." PRESENTATION WAS SUPERB, CONCISE, ON TARGET WITH COUNTRY PLAN OBJECTIVES AND DREW EXCELLENT AUDIENCE RESPONSE.

4. OTHER ACTIVITIES: THE SOCIETY OF AMERICAN TRAVEL WRITERS WERE IN TOKYO THIS WEEK. THEY APPEARED PLEASED WITH USIS FACILITATION AND THANKED US PROFUSELY. VISIT A SUCCESS FROM SATW VIEW AND INCLUDED A MEETING WITH MIKI. TRAVEL WRITERS WILL NOW RETURN TO U.S. AND WRITE FOR AMERICANS ABOUT WONDROUS SIGHTS TO SEE OVERSEAS AND PLACES TO STAY, THEREBY PROMOTING AMERICAN TOURIST TRAVEL ABROAD.

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